NCBU 058: Small Business Technology and Innovation

In this course, students have the opportunity to learn how to access the technology needs of their small businesses according to their business goals. They are introduced to the different technology uses that create efficiencies and may increase profitability. They review methodologies that allow entrepreneurs to build cultures to increase innovation within their businesses.

Satisfactory Progress

Units: 0

Lecture Hours: 11 – 12, Lab Hours: 0

Prerequisites: None
Co-Requisites: None
Advisory: None

Not transferable